



Media Kit





Kutjungka Health Centre Manager

Nursing, Executive/Management Roles

Posted: 21 Mar 2024

Location: Balgo WA

KAMS now has a reward for a multidisciplinary team. A position will be offered on a full-time basis.

[View Job Description](#)



Registered Nurse

Nursing

Posted: 21 Mar 2024

Location: Wide Bay QLD

The Registered Nurse (RN) provides clinical and patient-centred care within the Gayndah Health Service,

[View Job Description](#)

Employment Page

The CRANplus Employment Page is a widely used, trusted repository of remote health jobs, relied upon by both by individuals seeking work and recruitment teams.

The CRANplus Employment section receives over 120,000 views per year, so you can expect considerable, targeted traffic when advertising your vacancy on our site.

Vacancy website advertising

\$360 per week, per advertisement
Free for Corporate Members.



Weekly CRANApulse Newsletter

The CRANApulse newsletter shares the latest news, learning opportunities and employment vacancies to more than 10,000 remote health professionals and stakeholders each week. Organisations have the opportunity to advertise professional development opportunities, conferences, events, products and services in our newsletter. For full details see *Terms & Conditions*.

Newsletter banner

\$980 per banner, per week.

\$784 per banner, per week for Corporate Members.

Subject to availability and approval.

Banner specifications: 600w x 220h pixels, JPG format.

Submission required by Tuesday of the same week.

Contact communications@crana.org.au for more information.



CRANApulse™
your remote health connection

CRANA plus
improving remote health

Industry News

Dashboard | Membership | Education | Professional Support | Bush Support Line

15 March 2024

Dear CRANApplus Members and Friends,

Floods, heat extremes and fires are a reminder of nature's impact on health. Climate change poses a disproportionate and significant threat to the sustainability of rural and remote communities and health services, representing additional challenges to precarious infrastructure (housing, transport, healthcare, education, and food security), cultural practices and connections to land, economic sustainability (agriculture, aquaculture, tourism), and the mental and physical health of communities.

EDITH COWAN UNIVERSITY

Edith Cowan University (ECU) is a public university located in Perth, Western Australia. It was established in 1990 and is known for its focus on applied learning and research. The university offers a wide range of undergraduate and postgraduate degrees in various fields, including nursing, midwifery, and healthcare.

Care Around Stillbirth and Neonatal Death (CASaND) Clinical Practice Guideline public consultation

The Department of Health and Aged Care released the [National Health and Climate Strategy](#) in December 2023, and the Australian Commission on Safety and Quality in Health Care (ACSQHC) has prepared a draft framework of actions that health services can use to ensure their services improve the safety and quality of care while addressing the health impacts of climate change and healthcare's contribution to climate change. The [Draft Environmental Sustainability and Climate Resilience Healthcare Module](#) is now available, and the ACSQHS is seeking interested health services to pilot the module in 2024.

PERINATAL SOCIETY OF AUSTRALIA & NEW ZEALAND (PSANZ)

The Perinatal Society of Australia & New Zealand (PSANZ) is a professional organisation that represents healthcare providers involved in the care of pregnant women and newborns. The society aims to promote best practice in perinatal care and to support the professional development of its members.

Stillbirth CENTRE OF RESEARCH EXCELLENCE

The Stillbirth Centre of Research Excellence is a collaborative research group that aims to improve the care of stillborn babies and their families. The group is composed of researchers from various institutions and disciplines, and their work focuses on understanding the causes of stillbirth and developing interventions to prevent it.

Weekly Update
with Linda Kensington, CRANApplus CEO



CRANAPlus Magazine

the voice of remote health

The bi-annual CRANAPlus Magazine is an excellent advertising opportunity for any business or organisation in the health sector. Distributed to health professionals and health services throughout Australia, the magazine is a take-anywhere A5 booklet printed in full colour. More than 7,000 copies of each edition are printed and distributed to a readership of 15,000.

Magazine advertising rates

		One issue	2 issues (- 10%)*
Full page	Type: 128mm W x 183mm H Trim: 148mm W x 210mm H Bleed: 154mm W x 216mm H	\$2,610	\$4,698
Half page	Horizontal: 128mm W x 90mm H Vertical: 65mm W x 183mm H	\$1,440	\$2,592
Third page	Horizontal: 128mm W x 59mm H Vertical: 65mm W x 121mm H	\$980	\$1,764
Double page	Type: 276mm W x 183mm H (allow at least 5mm clear of type for central gutter) Trim: 297mm W x 210mm H Bleed: 303mm W x 216mm H	\$4,960	\$8,928

Event Exhibition & Sponsorship

Since 1983, CRANplus has held its annual conference to bond and unite the dispersed remote and isolated health workforce. Each year our conference serves as an opportunity for like-minded remote and isolated health individuals to network, connect and share.

Held at a different location each year, our conference is the premier event for not only active and emerging health professionals, but also service providers and policymakers.

Our sponsors and exhibitors value the opportunity to establish and maintain a prominent profile in the remote health sector and to network with conference attendees.

To discuss sponsorship opportunities please contact us conference@crana.org.au or (07) 4047 6400.



Award, Grant and Scholarship Sponsorship

CRANAPplus' awards, scholarships and grant programs support the professional development of remote health professionals and raise awareness of remote health practice. They wouldn't be possible without the generous support of our sponsors.

CRANAPplus invites organisations or individuals to sponsor awards, grants and scholarships. These highly visible opportunities represent an investment in the remote health workforce and offer a unique branding opportunity, including exposure at key events and inclusion in publications.

Learn more about our current [awards](#) and [grants & scholarships](#).



Terms & Conditions

Advertising in CRANApulse Newsletter

CRANApulse accepts paid banner advertisements in its newsletter, dependent on availability and provided the advertisement relates to one of the following:

- A professional development opportunity (including tertiary education);
- An educational institution offering such an opportunity;
- An opportunity to apply for a scholarship or grant to participate in such an education opportunity;
- A resource or publication;
- A specific job providing rural or remote health care, provided that the employer, location, and job title are clearly specified;
- A specific health service or workplace that delivers healthcare to the community;
- A government affiliated or funded service;
- A public awareness campaign;
- A product or service (evidence-based, reflective of best practice, or of use or interest to rural and remote health professionals or health services);
- A conference or symposium held by a health service or peak body.

Organisations may also alert CRANApulse to opportunities that may be appropriate for the newsletter's industry news section. To be considered, it is necessary that the news item consist of:

- An opportunity to participate in a survey, research, consultation, or an advisory body;
- An opportunity to participate in a free professional development opportunity or engage with a new informative resource, or access support to do so; or,
- An update which will significantly impact and interest the remote health workforce or help remote health professionals to perform their duties safely and effectively.

It is also necessary that all content comply with the general content guidelines in the opposite column.

Advertising in CRANApplus Magazine

CRANApplus does not accept or publish advertorial content provided by external organisations unless by prior arrangement. Any advertorial content will be clearly labelled as such as a condition of publication.

While editorial suggestions are welcome, advertising in the newsletter is limited to the artwork-based advertising packages outlined in the CRANApplus Magazine Advertising Rates Card.

CRANApplus Magazine accepts a broad range of advertisements. However, it is necessary that the advertisement is consistent with CRANApplus' general content guidelines (see below).

Advertising on the CRANApplus Employment page

CRANApplus accepts submissions to its employment page and will accept submissions directly from employers or from any agency acting on behalf of the employer. Entitlements based on Corporate Membership are specified in Membership Terms & Conditions

Employment opportunities, volunteering opportunities, and opportunities to conduct research that have a stipend or allowance attached are eligible for the CRANApplus employment page. Any given job ad, either paid or provided without charge as a corporate member entitlement, can only relate to a single vacancy. Multiple vacancies must be advertised across multiple advertisements.

General content guidelines

Acceptance of an advertisement across any medium offered by CRANApplus is at CRANApplus' sole discretion. Advertisements and any content submissions are only eligible if they relate to goods, services, or entities that:

- Are consistent with CRANApplus' purpose, values and position statements;
- Serve and are specifically targeted to the needs of rural and remote health professionals or the health of rural and remote communities;
- Do not direct readers away from fit-for-purpose CRANApplus programs or events that address the same needs;
- Do not confer privileges upon a certain group based on their employer (as opposed to geographical region);
- Meet Cultural Safety expectations;
- Can provide evidence of any necessary ethics approvals;
- Are apolitical in nature.